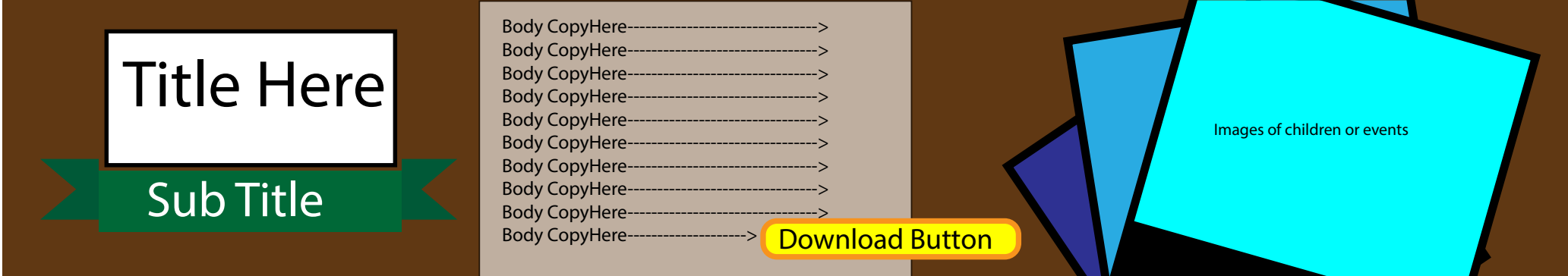


## CTA banners

Indigimar Created a series of “call to action” banners for the “Davis lakes Resorts” (Suffolk, VA) website. With the purpose of getting visitors interested in their events and download content. I designed the banners using a colorful, family friendly camp theme. It works well with the sites the outdoorsy theme.



## Process

- Indigimar This is the basics formula for my CTA designs. Originally, I'd research the concept given to me.
- Suffolk, VA Then, I'd sketch a layout for my next design. Afterwards, I'd create the necessary elements to
- Summer 2014 create a solid theme to deliver the relative information.